

2023

Post Show Report

2024 DATES

SEVIERVILLE, TN • NOVEMBER 5-7

PIGEON FORGE, TN • NOVEMBER 6-9



560+
Exhibitors

6,000
Attendees

25 Years
Established in 1999



**TOP 3 REASONS
BUYERS
ATTEND**

- ✓ Source new suppliers
- ✓ See new products and innovations
- ✓ Meet with current suppliers



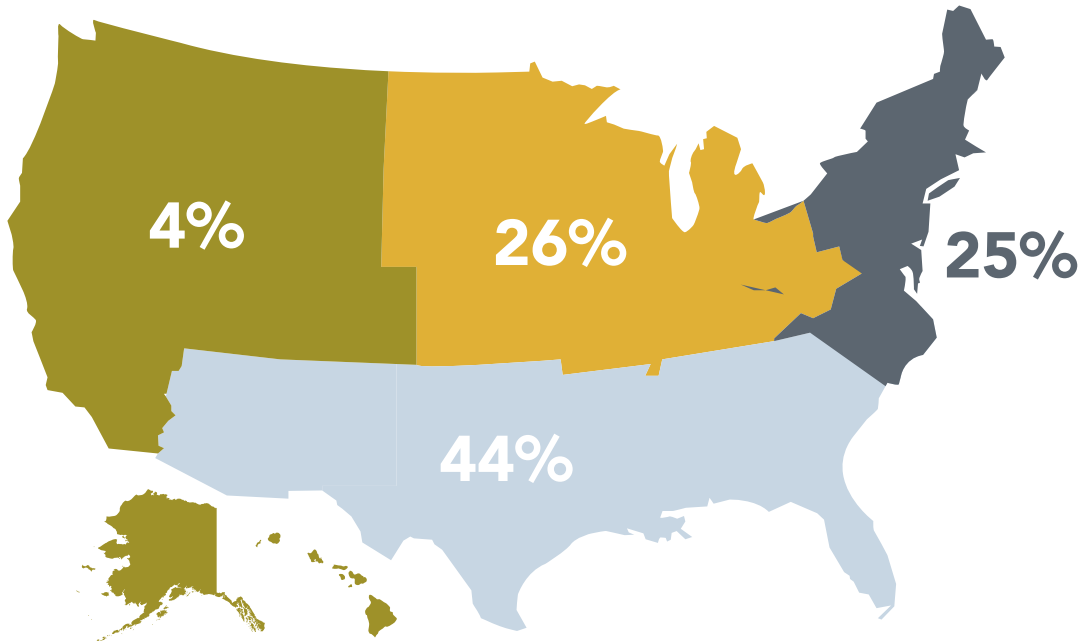
SAMPLE LIST OF 2023 NOTABLE BUYERS

PRODUCT CATEGORIES

- Apparel & Accessories
- Beachwear
- Best-Selling Brands
- Coastal & Nautical Items
- Decorative Accessories
- Destination Merchandise
- DIY & Crafts
- Garden
- General Giftware
- Gourmet & Food Items
- Licensed Items
- Made in the USA/Handmade
- Namedrop and Logo Products
- New Products
- Paper Goods & Stationery
- Personal & Self-Care
- Resort Merchandise
- Souvenirs
- Themed Goods
- Toys, Plush & Games

- A Bit of Banff
- African Safari Wildlife Park
- Alaska Shoppe
- Alaska-Jeneau Mining Company
- Alaska Wildgear
- Answers in Genesis DBA Creation Museum/Ark Encounter
- Aramark
- Austin Zoo
- Bargain Hunt
- Beef Jerky Outlet On The Island
- Best of Yellowstone
- Big Bear Mountain Resort
- Biltmore
- Binder Park Zoo
- Blakes Pharmacy
- Blue Ridge Scenic Railway
- Buckhorn Saloon & Museum, Ltd
- Bush's Visitor Center
- Cameron Park Zoo
- Campbell Point Marina
- Canyonlands Natural History Association
- Caribbean Gifts & Things
- Carousel Gifts
- Cawood Gas & Go Cherokee
- Cherokee Trading Post
- Color, Inc
- Como Park Zoo & Conservatory
- Cornbelly's
- Crabby Dick's / Cooter Brown's
- Crayola Experience
- Crisson Gold Mine
- Crocket Mountain
- Cumberland Caverns
- Custer State Park Resort
- DigNZone Amusement/Theme Park
- Diggerland USA
- Dinosaur Park
- Disney Parks, Experiences & Products
- Dodge City Travel Center
- Dollywood
- Eagles Beachwear
- El Paso Trading Post
- Erie Island Ventures, Inc.
- Everglades Alligator Farm
- Fabor, Coe & Gregg
- Fernbank Museum of Natural History
- Flamingo Jims
- Fossil Rim Wildlife Center
- Great Lakes Shipwreck Museum
- Great Smoky Mountains Assn
- Greater Goods
- Grizzly & Wolf Discovery Center
- Gulf Shores Souvenirs & Gifts
- Henricus Historical Park
- Herschend Family Entertainment
- HI-WAY Distributing
- Hospital Drive Pharmacy, Inc.
- Hoosier Hills Marina
- Indiana Caverns
- Indiana State Parks Inns Authority
- Innisfree Hotels
- Jeannie's Hallmark
- Jekyll Island Authority
- Jellystone Park
- Kampgrounds Of America (KOA)
- Keiths Superstores
- Kitty Hawk Surf
- Knoebels Amusement Resort
- Knoxville Zoological Gardens
- Lagoon Amusement Park
- Lake Superior Zoo Society
- Lake Winnepesaukah Amusement Park
- Land Between the Lakes
- Lincoln Caverns, Inc.
- Lori's Gifts, Inc.
- Magic Springs Theme and Water Park
- Marengo Cave
- Mark Twain Cave
- Massanutten Resort
- Mayfield Farm Park
- Memory Lane B.V.
- Miami Seaquarium
- Mix's Trading Post
- Museum Store Association (MSA)
- National & State Park Concession
- Natural Bridge Wildlife Ranch Inc.
- National Caves Association (NCA)
- North Georgia Wildlife Park
- Oakwells Commuter Rail LLC
- Opry Entertainment Group
- Out West Trading Co.
- Paradies Lagardere
- Parrot Mountain
- Paula Deen Retail
- Pirates Cove
- Polar Bear Gifts Inc.
- Puff-N-Stuff
- Rainbow Shop Inc
- Ripley Entertainment
- Ruby Falls
- Sandal Factory
- Santa Barbara Zoo
- Santa Claus House
- Safari West
- Seaworld Parks & Entertainment
- See Rock City Inc.
- Sharkheads Inc
- Shiloh Marina
- Silver Dollar City
- Silverwood Theme Park
- Splish Splash Waterpark
- Squire Boone Caverns
- St Louis Zoo
- Stone Mountain Park
- Stuckey's
- Sweet!
- Tallent Drug Store
- Tennessee Valley Railroad Museum
- The Acadia Corporation
- The Island Shops
- The Outlet Store
- Tongass Trading Co.
- Travel Center of the Ozarks
- Travel Resorts of America
- Tweetsie Railroad
- Venture River Water Park
- Virginia Aquarium
- Waldameer Park
- Wet N' Wild - Emerald Pointe
- Wilder Institute Calary Zoo
- Wild Animal Safari
- Zoo, Aquarium & Garden Buyers Group (ZAG)

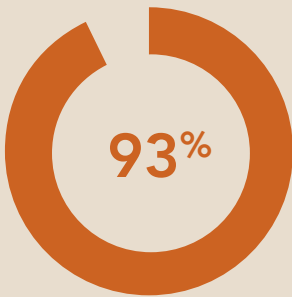
ATTENDANCE BY REGION



TOP 10 STATES IN ATTENDANCE

GEORGIA | OHIO | INDIANA
TENNESSEE | NORTH CAROLINA | PENNSYLVANIA
VIRGINIA | FLORIDA | KENTUCKY | MICHIGAN

BUYERS LOVE IGES!



of attendees
are Retail
Buyers



of attendees
have buying
power



of attendees
consider IGES
an important
show for them

DIVERSE BUYERS FROM:



Amusement Parks



Campgrounds



Caves



Convenience Stores



General Merchandise



Gift Boutiques



Hotels & Casinos



Museums



National & State Parks



Outdoor & Recreation



Waterparks



Zoos & Aquariums

Look Who
Came in 2023

Yearly
Gross
Revenue

ABE MARTIN LODGE 1,000,000,000+

ARAMARK 1,000,000,000+

BUCKHORN SALOON
& MUSEUM, LTD. 1,000,000,000+

DIGGERLAND USA 1,000,000,000+

GREAT ALASKAN
LUMBERJACK SHOW 1,000,000,000+

HOSPITAL DRIVE
PHARMACY, INC. 1,000,000,000+

PAULA DEEN RETAIL 1,000,000,000+

PERIORIA ZOO 1,000,000,000+

TERRIBLES 1,000,000,000+

THE ISLAND SHOPS 1,000,000,000+

THE MOHICAN LLC 1,000,000,000+

WILDLIFE WONDERS 1,000,000,000+

IGES IS THE INDUSTRY'S FAVORITE RESORT AND SOUVENIR GIFT SHOW



The largest gathering of wholesale resort and souvenir gift vendors in America.



The largest selection of namedrop apparel, specialty, and customizable items in the country.



A highly-rated show in exhibitor and buyer satisfaction, creating a productive and profitable atmosphere.



Extend your trip to enjoy the Smoky Mountains, family adventures, and great local shows, events and restaurants



EXHIBITOR TESTIMONIAL

IGES is the one place in the USA where retailers who sell souvenirs can come and work with the top souvenir suppliers in the nation. Coming to the Smoky Mtns in early November allows tourism & souvenir business owners and managers to soak in the beauty of the mountains while getting their buying done for the next season in a peaceful, relaxing and laid back atmosphere. Networking with other business owners and managers at networking dinners stimulates new ideas to bring home and implement at their own attractions.

*-Rick Conway,
Squire Boone Village*



ATTENDEE TESTIMONIAL

Over the years, we've been able to grow relationships with many of our vendors here. It is great to see the same faces year after year. IGES also gives us the opportunity to source new items and find new suppliers to work with. Overall, it is a must do event for our business.

*- Jennifer Brumbaugh,
Lincoln Caverns*





EXHIBITOR TESTIMONIAL

I loved IGES because it gave current and new buyers a chance to see and feel my products. I was able to show off new product lines that haven't even launched on my website yet and get feedback from buyers. Additionally, I was able to talk with buyers about my abilities to customize any of my products with name drops, logos, etc.

*-Jess Perkins
The Trendy Traveler*



ATTENDEE TESTIMONIAL

There is no better place to be in the Fall than in Tennessee! Fantastic venues, with rich dining and entertainment all around makes IGES the "go to" event of our year! It's like being on vacation, the IGES show takes all the work out of working!

*-Chris Zeitler
Erie Island Ventures, Inc*



ATTENDEE TESTIMONIAL

Great vendors, outstanding deals, high quality, and a time saving way to find new products and vendor relationships.

*-HOLLI SAPERSTEIN
Wilmington Railroad Museum*



EXHIBITOR TESTIMONIAL

It's solidly one of the best shows to reconnect with buyers and is considered an annual go to for many buyers to write their core business and find new suppliers.

*-Greg Cain
Nature Planet-Wishpets*



EXHIBITOR TESTIMONIAL

IGES is a great gathering of a diverse group of buyers in a beautiful part of the country. We see many existing customers here and make new ones every year and help them grow their businesses.

*- TODD MCCULLEN,
Geckobrands*



ATTENDEE TESTIMONIAL

This show is always packed with great vendors and timing is perfect for Spring planning. I always carve out time on my calendar for this show.

*-Christine Rice
Oakwells*

SHOW HIGHLIGHTS



Buyer Dinners:
Amusement Park & Waterpark,
Campground + National &
State Parks,
Caves, Museum



Prize Station



Swag Bags



Sustainability in Retail Professional Program



Industry Association Annual Meetings
ZAG (Zoo, Aquarium & Garden Group)



On-Site Shopping Tours



Made in America Pavilion



Campground Pavilion

The Perfect Workcation Destination

Nestled in the heart of the Great Smoky Mountains, Pigeon Forge and Sevierville are two charming towns just a few miles away from each other. With more than 15 Million visitors annually, both of these towns have plenty to lodging, dining, and attractions. Sevierville is perhaps best known as the birthplace of Dolly Parton, and visitors can explore her childhood home and museum at Dolly Parton's Stampede Dinner Attraction. And Pigeon Forge is home to Dollywood, the #1 Theme Park in the United States!

Among other popular attractions in these towns:

- Great Smoky Mountains National Park
- Wilderness at the Smokies Water Park
- Forbidden Caverns
- Tennessee Museum of Aviation
- Wilderness at the Smokies Water Park
- Sevierville Golf Club
- WonderWorks
- Dinner Theatres
- Museums
- Mountain Coasters
- Tanger Outlets Sevierville
- NASCAR SpeedPark Smoky Mountains
- Unique Shops
- Antique Stores
- Delicious Dining
- Moonshine
- Wineries
- And so much more!

Make IGES a Workcation for your work team or your family!



Join the Fun at IGES!

Visit our website for local travel tips:
<https://iges.us/planning/experience-tennessee/>

EXHIBIT WITH US IN 2024!

SEVIERVILLE, TN • NOVEMBER 5-7
PIGEON FORGE, TN • NOVEMBER 6-9

READY TO DISCUSS & BOOK YOUR BOOTH?

ASHLEIGH NEWBERG

Business Development Manager

Direct: 914-421-3256

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We're here to help.
Call Us TODAY
IGES is THE SHOW in the Smokies.

