



# SPECTRA

## **WELCOME TO SEVIERVILLE!**

*We are excited to be the choice caterer in delivering your booth service needs. Spectra Food Service & Hospitality is committed to detail, timing, and quality as we deliver friendly service to each exhibitor at this year's show. You will find that you can expect a higher standard in your overall food service experience. We are a full-service company that specializes in catered events. We have combined your favorite food service choices with some regional fare to create menu selections for this year's show. We provide staff that is experienced in booth service delivery as well as on-site separate preparation chefs and managers. This enables us to ensure that your booth guests receive fresh, delicious food in an efficient manner.*

### **Pertinent Exhibitor Information**

***All food and beverages served within the exhibit halls must be ordered through Spectra Food Service & Hospitality, the exclusive caterer at the Sevierville Convention Center. No food or beverage will be permitted to be brought into the convention center without prior written authorization by Spectra Food Service & Hospitality management. If you import products without written authorization, you will be asked to remove them from the show floor. This includes traffic promoters such as bottled water, popcorn, candy, etc.***

*We require 100% payment of the food service purchased by either check or credit card along with a signed contract.*

*All orders will be charged a 21% management fee plus applicable tax. If an exhibitor needs tables for food service, arrangements should be made with the official show decorator. Scheduled booth services canceled at the time the show is in process will incur 100% of the estimated charges.*

*Alcoholic beverages may not be brought onto the premises during this event.*

*A final guarantee of attendance is required 3 working days prior to all food and beverage events.*

*Cancellation policy – any cancellation made less than 72 hours in advance will be subject to a cancellation fee up to the full price of the order.*

### **Food and Beverage Sampling**

*Sevierville Convention Center exhibitors may distribute Food & Beverage samples in authorized space and must not be in competition with products or services offered by Spectra Food Service & Hospitality. Samples must be representative of products manufactured or sold by the company exhibiting. Free samples are limited to 2 ounces of non-alcoholic beverages and 2 ounces of a food sample. Exact descriptions of sample and portion size must be submitted to the Spectra Office for written approval 14 days prior to the opening of the event. The distribution of alcoholic beverages is strictly prohibited. Any exhibitor giving away and/or selling food in their booth must have a permit and all appropriate fees on file.*

**ALL ORDERS RECEIVED WITHIN 72 HOURS OF THE SHOW WILL BE SUBJECT TO A 15% ADDITIONAL CHARGE & SPECTRA MAY NOT BE ABLE TO ACCOMMODATE THESE ORDERS.**

### **How to order**

*We have dedicated a catering sales representative who specializes in shows like yours. Our dedicated Booth Service number is **(865) 868-1514**. You may also fax your food and beverage booth service order to our office. Our office fax number is **(865) 868-1519**. All information faxed must be sent one week prior to show start along with credit card information. You may also mail your information. To guarantee delivery it must be received one week in advance. Our mailing address is:*

**Spectra Food Service & Hospitality  
Sevierville Convention Center  
202 Gists Creek Road  
Sevierville, TN 37876**





**BREAKFAST ITEMS**

MUFFINS OR DANISH	\$32.00 / dozen
BAGELS WITH CREAM CHESSE	\$32.00 / dozen
MINI DONUTS	\$18.00 / dozen
CINNAMON ROLLS	\$36.00 / dozen
ASSORTED FRUIT & YOGURT	\$6.00 each

**SNACKS**

FRESH BAKED BROWNIES	\$28.00 / dozen
FRESH BAKED COOKIES	\$28.00 / dozen
SOFT PRETZELS W/ SPICY MUSTARD	\$45.00 / dozen
DELUXE MIXED NUTS	\$34.00 / pound
TRAIL MIX	\$18.00 / pound
SPICY SNACK MIX	\$18.00 / pound
ASSORTED CANDY BARS	\$4.50 / each
GRANOLA & POWER BARS	\$3.50 / each
INDIVIDUAL BAGS OF CHIPS	\$3.00 / each

**REFRESMENTS AND BEVERAGES**

FRESHLY BREWED COFFEE	\$34.00 / gallon
FRESHLY BREWED DECAF	\$34.00 / gallon
HOT WATER AND 16 TEA BAGS	\$32.00 / gallon
FRESHLY BREWED ICED TEA	\$28.00 / gallon
ASSORTED PEPSI SOFT DRINKS	\$3.00 each
BOTTLED WATER AQUAFINA	\$3.00 each
INDIVIDUAL BOTTLED JUICES	\$3.00 each

**OTHER OPTIONS**

ICE (40LB BAG)	\$25.00 / bag
STORAGE COLD	\$6.00 per cubic feet / day

**DELI PLATTERS**

	<b>Serves 25</b>	<b>Serves 50</b>
FRESH VEGETABLE TRAY	\$75.00	\$135.00
GOURMET CHEESE TRAY	\$100.00	\$175.00
ASSORTED DELI SANDWICHES	\$175.00	\$325.00
ASSORTED WRAP SANDWICHES	\$175.00	\$325.00

**PARTY SNACKS per 25 Guest**

SPICY SNACK MIX	\$20.00
HUMMUS & FLATBREAD	\$25.00
TORTILLA CHIPS w/ QUESO & SALSA	\$45.00
HOUSE MADE CHIPS W/ BACON & MAYTAG BLUE CHEESE UNDER A HEAT LAMP	\$60.00
PRETZEL BITES & BEER CHEESE	\$75.00
POPCORN MACHINE RENTAL	\$150.00/ day
Includes 12 Popcorn Kits and Unlimited Bags	
POPCORN ATTENDANT (4 hr minimum)	\$200.00

**BOX LUNCH SELECTIONS**

*All boxed lunches include; Apple, Chips, Sweet Treat*

CHICKEN OR TUNA SALAD	\$17.00
On a Large Croissant with Cheese, Lettuce & Tomato	
ROASTED TURKEY BREAST & CHEESE	\$17.00
On a Soft Hoagie Roll with Lettuce & Tomato	
HONEY GLAZED HAM & CHEESE	\$17.00
On a Soft Hoagie Roll with Lettuce & Tomato	
ROAST BEEF & CHEESE	\$17.00
On a Soft Hoagie Roll with Lettuce & Tomato	
VEGETARIAN WRAP	\$16.50
Balsamic Grilled Portabella Mushrooms with fire Roasted Red Peppers, Spring Mix and Buffalo Mozzarella	



**BOOTH SERVICES ORDER FORM**

<b>COMPANY</b>		<b>CONTACT</b>	
<b>STREET ADDRESS</b>			
<b>CITY</b>		<b>State</b>	<b>ZIP CODE</b>
<b>PHONE NUMBER</b>		<b>FAX NUMBER</b>	<b>EMAIL</b>
<b>TRADE SHOW</b>		<b>BOOTH NUMBER</b>	
<b>ON-SITE AUTHORIZED CONTACTS</b>		<b>ON-SITE PHONE NUMBER:</b>	

DAY/DATE	REQUESTED DELIVERY TIME	ITEM DESCRIPTION	QTY	PRICE
<b>ESTIMATED SUBTOTAL</b>				
<b>21% MGMT. CHARGE</b>				
<b>11.75% SALES TAX</b>				
<b>ESTIMATED TOTAL:</b>				

**INSTRUCTIONS:**

**FILL OUT ORDER FORM AND FAX YOUR ORDER TO (865) 868-1519 OR CALL CATERING SALES AT (865) 868-1514**

1. A 21% Management Charge, 9.25% sales tax, 2% Hospitality, and 15% city liquor tax (where applicable) will be added to total.
2. Food service function sheets and the total amount due will be sent to you. PLEASE contact us if you do not receive confirmation of your services.
3. All replenishment orders during the show must be guaranteed by credit card; any balance of charges due will be billed to this credit card.
4. Cancellations require a 72 hour notice or full charges will be incurred.



\_\_\_\_\_ CREDIT CARD NUMBER

EXPIRATION DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

NAME AS IT APPEARS ON CARD: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

MAIL, FAX OR EMAIL TO: OVG Hospitality | Sevierville Convention Center | 202 Gists Creek Rd. | Sevierville, TN 37876 Phone: (865) 868-1514 |

Fax: (865) 868-1519 | Email: scott.tallon@oakviewgroup.com