

2022

Post Show Report

2023 DATES

SEVIERVILLE, TN • NOVEMBER 7-9

PIGEON FORGE, TN • NOVEMBER 8-11



500+
Exhibitors

5,500+
Attendees

24 Years
Established in 1999



**TOP 3 REASONS
BUYERS
ATTEND**

- ✓ Source new suppliers
- ✓ See new products and innovations
- ✓ Meet with current suppliers



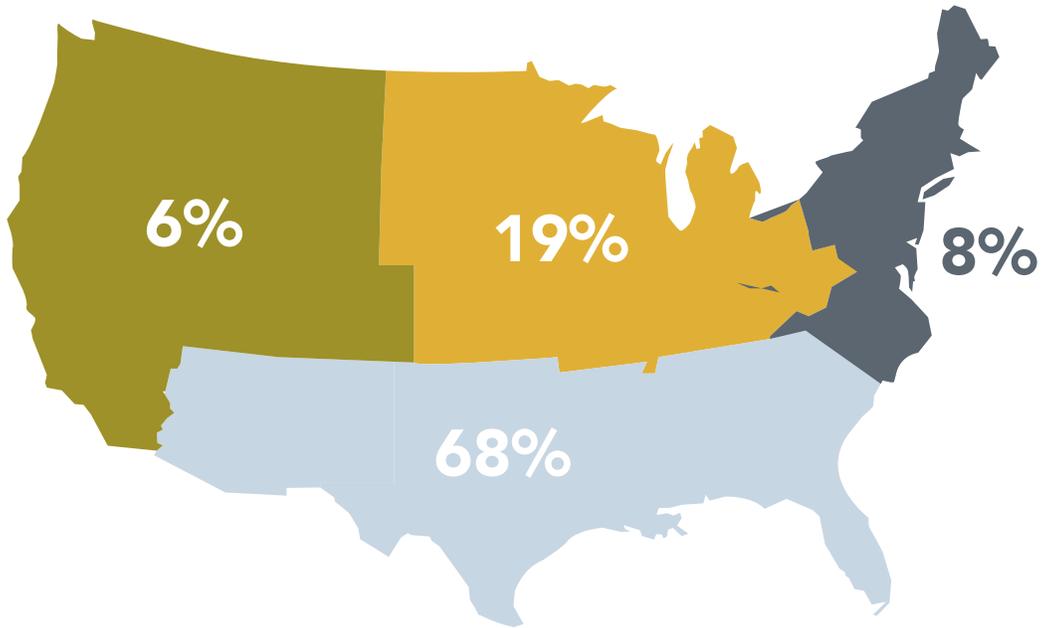
PRODUCT CATEGORIES

Apparel & Accessories
 Beachwear
 Best-Selling Brands
 Coastal & Nautical Items
 Decorative Accessories
 Destination Merchandise
 DIY & Crafts
 Garden
 General Giftware
 Gourmet & Food Items
 Licensed Items
 Made in the USA/Handmade
 Namedrop and Logo Products
 New Products
 Paper Goods & Stationery
 Personal & Self-Care
 Resort Merchandise
 Souvenirs
 Themed Goods
 Toys, Plush & Games

SAMPLE LIST OF 2022 NOTABLE BUYERS

Akron Zoo Gift Shop
 Aramark
 Bald Head Island Conservancy
 Bargain Hunt
 Beef Jerky Experience On The Island
 Boston International Airport
 Cameron Park Zoo
 Campbell Point Marina
 Cape Leisure Corporation
 Caribbean Gifts & Things
 Carousel Gifts
 Cawood Gas & Go
 Cedar Fair Entertainment Company
 Cherokee Trading Post
 Clark's Trading Post
 Cliff View Resort
 Columbus Zoo & Aquarium
 Como Park Zoo & Conservatory
 Conley Bottom Resorts
 Cracker Barrel Old Country Store
 Crisnon Gold Mine
 Crocket Mountain
 Cumberland Caverns
 David Crockett Birthplace State Park
 Diamond Caverns, Llc
 Dinosaur Park
 Dollywood
 Eagles Beachwear
 Eastern National
 Georgia State Parks & Historic Sites
 Great Lakes Shipwreck Museum
 Great Smoky Mountains Assn
 Hawaiian Falls
 Henricus Historical Park
 Herschend Family Entertainment
 Hi-Way Distributing
 Hollywood Wax Museum
 Hospital Drive Pharmacy, Inc.
 Indiana Caverns
 Indiana State Parks And Inns
 Kampgrounds Of America (KOA)
 Knoebels Amusement Resort
 Knoxville Zoological Gardens
 Lake Superior Zoo Society
 Land Between The Lakes
 Lazy River At Granville
 Leblancs General Store
 Lincoln Caverns, Inc.
 Lion Country Safari
 Magic Springs Theme And Water Park
 Marengo Cave
 Massanutten Resort
 Meramec Caverns
 Mill Creek Resort
 Mix's Trading Pos
 National & State Park Concession
 National Caves Association
 NC Zoological Society
 Ozarkland Enterprises, Inc
 Parrot Mountain
 Paula Deen Retail
 Pocono Indian Museum
 Polar Bear Gifts Inc.
 Ripley Entertainment
 Rodeway-Inn & Suites
 Ruby Falls
 Santa Barbara Zoo
 Seneca Caverns
 Silver Dollar City
 Silverwood Theme Park
 Six Flags
 Spokane Creek Resort
 Squire Boone Caverns
 St. Louis Zoo
 Stuckey's
 Sweet!
 Tallent Drug Store
 The Acadia Corporation
 The Island Shops
 Theodore Roosevelt Medora Foundation
 Three Bears General Store
 Travel Resorts of America
 Tweetsie Railroad
 Venture River Water Park
 Waldameer Park
 Wild Animal Safari
 Yosemite Resorts
 Zoo & Aquarium Gift Buyers Association

ATTENDANCE BY REGION



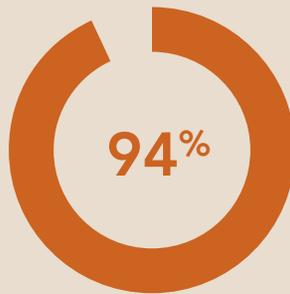
TOP 10 STATES IN ATTENDANCE

GEORGIA | OHIO | INDIANA
TENNESSEE | NORTH CAROLINA | PENNSYLVANIA
VIRGINIA | FLORIDA | KENTUCKY | MICHIGAN

BUYERS LOVE IGES!



of attendees
are Retail
Buyers



of attendees
have buying
power



of attendees
consider IGES
an important
show for them

DIVERSE BUYERS FROM:



Amusement Parks



Campgrounds



Caves



Convenience Stores



General Merchandise



Gift Boutiques



Hotels & Casinos



Museums



National & State Parks



Outdoor & Recreation



Waterparks



Zoos & Aquariums

Look Who
Came in 2022

Yearly
Gross
Revenue

Aramark / AZ 1,000,000,000+

Cedar Fair
Entertainment
Company / NC 2,500,000 -
4,999,999

Columbus Zoo &
Aquarium 500,000,000 -
999,999,999

Cracker Barrel Old
Country Store / TN 500,000,000 -
999,999,999

Dollywood / TN 10,000,000 -
99,999,999

Knoebels
Amusement Resort /
PA 2,500,000 -
4,999,999

KOA CAMPGROUND 500,000 -
999,999

Ozarkland
Enterprises, Inc / MO 5,000,000 -
9,999,999

Six Flags
Entertainment / TX 1,000,000 -
2,499,999

Travel Resorts Of
America / NC 500,000 -
999,999

Virginia State Parks 500,000 -
999,999

Wall Drug Store, Inc. 10,000,000 -
99,999,999

IGES IS THE INDUSTRY'S FAVORITE RESORT AND SOUVENIR GIFT SHOW



The largest gathering of wholesale resort and souvenir gift vendors in America.



The largest selection of namedrop apparel, specialty, and customizable items in the country.



A highly-rated show in exhibitor and buyer satisfaction, creating a productive and profitable atmosphere.



Extend your trip to enjoy the Smoky Mountains, family adventures, and great local shows, events and restaurants.



EXHIBITOR TESTIMONIAL

IGES is the one place in the USA where retailers who sell souvenirs can come and work with the top souvenir suppliers in the nation. Coming to the Smoky Mtns in early November allows tourism & souvenir business owners and managers to soak in the beauty of the mountains while getting their buying done for the next season in a peaceful, relaxing and laid back atmosphere. Networking with other business owners and managers at networking dinners stimulates new ideas to bring home and implement at their own attractions.

*-Rick Conway,
Squire Boone Village*



ATTENDEE TESTIMONIAL

Over the years, we've been able to grow relationships with many of our vendors here. It is great to see the same faces year after year. IGES also gives us the opportunity to source new items and find new suppliers to work with. Overall, it is a must do event for our business.

*- Jennifer Brumbaugh,
Lincoln Caverns*





EXHIBITOR TESTIMONIAL

The show site, exhibitor portal, and staff are easy to work with, friendly and efficient. The buyers were friendly, focused yet open to new ideas and most importantly they came to buy.

- Allison Trumbull,
Annabelle Noel Designs
(aka Imagination Starters)



ATTENDEE TESTIMONIAL

As a first time attendee and new-comer to the retail world, IGES was a valuable tool to help find new products, vendors, and networking opportunities.

- Sarah Parker,
Smoky Mountain Creations & Souvenirs Inc



ATTENDEE TESTIMONIAL

IGES allows our state park staff to source new products that meet our retail mission, keep abreast of current and future trends in the retail industry, see what is hot for the coming year, and network with buyers and vendors. We can also network with our current vendors and place orders while attending the show. Truly an all in one event!

- Ann Henderson
Virginia State Parks



EXHIBITOR TESTIMONIAL

The IGES team was very supportive as we were a first time exhibitor. We had a great time and we are booked for next year. The new accounts we added we never would have met or thought to contact. IGES exposed our company to a whole new market!

- Peter Vetri
Atlantis Toy and Hobby



EXHIBITOR TESTIMONIAL

IGES is a great gathering of a diverse group of buyers in a beautiful part of the country. We see many existing customers here and make new ones every year and help them grow their businesses.

- TODD MCCULLEN,
Geckobrand



ATTENDEE TESTIMONIAL

I love it and am able to get my spring orders all in the same place as well as meet potential new vendors!

-Samantha Rausch,
GULF BREEZE ZOO

SHOW HIGHLIGHTS



Buyer Dinners:
Amusement & Water Parks,
Museums, Campgrounds,
National & State Parks



Industry Association Annual Meetings
ZAG (Zoo, Aquarium & Garden Group) and The Caves Association



Prize Station



On-Site Shopping Tours



Swag Bags



Made in America Pavilion



Sustainability in Retail Professional Program



Campground Pavilion

The Perfect Workcation Destination

Nestled in the heart of the Great Smoky Mountains, Pigeon Forge and Sevierville are two charming towns just a few miles away from each other. With more than 15 Million visitors annually, both of these towns have plenty to lodging, dining, and attractions. Sevierville is perhaps best known as the birthplace of Dolly Parton, and visitors can explore her childhood home and museum at Dolly Parton's Stampede Dinner Attraction. And Pigeon Forge is home to Dollywood, the #1 Theme Park in the United States!

Among other popular attractions in these towns:

- Great Smoky Mountains National Park
- Wilderness at the Smokies Water Park
- Forbidden Caverns
- Tennessee Museum of Aviation
- Wilderness at the Smokies Water Park
- Sevierville Golf Club
- WonderWorks
- Dinner Theatres
- Museums
- Mountain Coasters
- Tanger Outlets Sevierville
- NASCAR SpeedPark Smoky Mountains
- Unique Shops
- Antique Stores
- Delicious Dining
- Moonshine
- Wineries
- And so much more!

Make IGES a Workcation for your work team or your family!



Join the Fun at IGES!

Visit our website for local travel tips:
<https://iges.us/planning/experience-tennessee/>

EXHIBIT WITH US IN 2023!

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PIGEON FORGE, TN • NOVEMBER 8-11

READY TO DISCUSS & BOOK YOUR BOOTH?

ASHLEIGH LEVY

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We're here to help.
Call Us TODAY
IGES is THE SHOW in the Smokies.

