

SCHEDULE OF EVENTS



SEVIERVILLE

TUESDAY, NOVEMBER 8TH

8:00AM Swag Bag Giveaway (First 200 Attendees)

8:30AM Complimentary Breakfast Bites + Coffee
Get it while it's hot! Complimentary pastries are offered on opening day in the Lobby to make sure buyers are energized for the day.

3:00 - 4:00PM Sustainability Shopping Tour
Part of our Sustainability in Retail Professional Program, led by Tommy Brown of the St. Louis Zoo, Sustainability Buyer.

5:00 - 7:00PM Opening Night Party –American Dreamin'
Come celebrate with music, drinks and light fare. Featuring Monsters of Yacht straight out of Nashville, Tennessee as the premier tribute to the Yacht Rock genre.

WEDNESDAY, NOVEMBER 9TH

8:30AM Morning Brew
Complimentary coffee while supplies last daily.

6:00PM Hosted Buyer Dinners
For buyers of Museums, Caves, Amusement & Water Parks, Campgrounds, National & State Parks. Sign up online by 10/23

THURSDAY, NOVEMBER 10TH

8:30AM Morning Brew
Complimentary coffee while supplies last daily.



PIGEON FORGE

WEDNESDAY, NOVEMBER 9TH

- 8:00AM** Swag Bag Giveaway (First 200 Attendees)
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- 8:30AM** Complimentary Breakfast Bites + Coffee
Get it while it's hot! Complimentary pastries are offered on opening day in the Lobby to make sure buyers are energized for the day.

THURSDAY, NOVEMBER 10TH

- 8:30AM** Morning Brew
Complimentary coffee while supplies last daily.
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- 2:00 - 3:00PM** Sustainability Shopping Tour
Led by Tommy Brown from the St. Louis Zoo. Discover the latest in new and trending gift and souvenirs on this buyer tour. Only 30 spots available. This tour is not part of the Sustainability Retail Program.
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- 6:00PM** Zoo, Aquarium & Garden (ZAG) Annual Meeting + Dinner
Dinner is open to all Zoo, Aquarium & Garden (ZAG) members ONLY.

FRIDAY, NOVEMBER 11TH

- 8:00AM** Zoo, Aquarium & Garden (ZAG) Annual Meeting + Breakfast
This breakfast is open to all Zoo, Aquarium & Garden (ZAG) members ONLY.
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- 8:30AM** Morning Brew
Complimentary coffee while supplies last daily.
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- 3:30 - 4:30PM** TGIF Happy Hour
Thank goodness it's Friday – who doesn't need a reason to relax and celebrate? Join us for laughs and drinks.

SATURDAY, NOVEMBER 12TH

- 8:30AM** Morning Brew
Complimentary coffee while supplies last daily.